19th October 2023
Madrid, Spain

Círculo de Bellas Artes (Sala Ramón Gómez de la Serna)
Address: C/ Alcalá, 42, 28014, Madrid (Metro: Sevilla / Banco de España, L2)

OPEN EVENT - Strengthening AI and Data Ecosystems in Europe and beyond

General Objective

The event is organized within the framework of the Master on Artificial Intelligence for public services (AI4GOV). This pioneering master's program, funded by the European Commission's Connecting Europe Facility (CEF), is a collaboration between Universidad Politécnica de Madrid, Politecnico di Milano, Friedrich-Alexander-Universität Erlangen-Nürnberg, and Tallinn University of Technology.

In the first two editions (2021-2022, 2022-2023), AI4Gov attracted over 80 participants from 40+ countries, including government executives, industry leaders, and officials from European and international institutions. This event in Madrid marks the launch of the third edition.

The focus for this event is on "**Strengthening AI and Data Ecosystems in Europe and beyond**." In an era of AI-driven transformation, we will explore how AI and data can enhance governance and public services, not only in Europe but on a global scale. Together, we will address the challenges and opportunities that lie ahead, envisioning a collaborative future where AI benefits societies worldwide. Attendees will engage in discussions, workshops, and networking sessions, collectively shaping the future of AI in government and public services.

Join us in Madrid for this transformative event that promises to inspire, educate, and build meaningful connections in the AI4Gov community.

Key Organizers Contacts

- Claudio Feijoo, *AI4Gov Project's Coordinator* (claudio.feijoo@upm.es).
- Gianluca Misuraca, *AI4Gov Master Executive Director* (gianluca.misuraca@upm.es).
- Oscar Corcho, *AI4Gov Master Academic Director, UPM* (oscar.corcho@upm.es).

Logistics and Event Operations Contacts

- Camilla Roveri, *AI4Gov Master Secretariat* (camilla.roveri@upm.es).
- Laura Camacho, *Event Management Support at UPM* (laura.camacho@upm.es).

Agenda

Masters of Ceremonies: Gianluca Misuraca, *AI4Gov Executive Director* and Marzia Mortati, *AI4Gov Vice-Director*

10:30 – 11:00	*Arrival and Welcome Coffee*
11:00 – 12:00	**Welcome and Institutional Opening**

Opening Remarks	Asunción Gómez-Pérez, *Vice-Rector for Research, Innovation and Doctoral Studies, Universidad Politécnica de Madrid* Carme Artigas, *Secretary of State for Digitalization and Artificial Intelligence, Ministry of Economic Affairs and Digital Transformation, Government of Spain* (tbc) Claudio Feijoo, *AI4Gov Project's Coordinator, Rector's Delegate for Entrepreneurship, Universidad Politécnica de Madrid*
Institutional Remarks	Natalia Aristimuño Pérez, *Director for Digital Services, DG DIGIT, European Commission* Alberto Pena Fernández, *Head of Unit, Algorithmic Transparency, Directorate for Digital Transformation and Data, Joint Research Centre, European Commission* Cédric Wachholz, *Chief of Digital Innovation and Transformation Section, UNESCO*

12:00 – 13:30	**The world after the AI Act: the crucial role of the public sector on AI governance** Moderated By: Gianluca Misuraca, *Executive Director, AI4Gov Master* and Francesca Rizzo, *Rector's Delegate on European Research Projects, Politecnico di Milano*

Lightning Talks	Kader Sevinc, *Social Entrepreneur, Founder and Chair, Democracy 4.0* Luana Lo Piccolo, *Legal Tech and AI Ethics Senior Expert*
Panel Discussion	Natalia Aristimuño Pérez*, Director for Digital Services, DG DIGIT, European Commission* Alberto Pena Fernández*, Head of Unit, Algorithmic Transparency, Directorate for Digital Transformation and Data, Joint Research Centre, European Commission* Kader Sevinc, *Social Entrepreneur, Founder and Chair of Democracy 4.0* Luana Lo Piccolo*, Legal Tech and AI Ethics Senior Expert*

13:30 – 14:30	*Lunch Break*
14:30 – 16:15	**Leveraging on AI and cybersecurity for sustainable data spaces and digital twins in Europe** Moderated By Marzia Mortati, *Vice-Director, AI4Gov Master;* and Oscar Corcho, *Professor, UPM*

Lightning Talks	Marijn Janssen, *Full professor in ICT & Governance, Delft University of Technology* Adrián Gonzalez Sanchez, *Data & AI Lead for Public Sector & Healthcare, Microsoft Spain*
Panel Discussion	Jose Maria Veganzones Alonso-Cortés, *Head of Business Intelligence, Ministry of Health, Government of Spain – Current Presidency of the Council of the European Union* (tbc) Ana Garcia Robles*, Secretary General, Big Data Value Association (BDVA)* Adrián Juan Verdejo, Policy Officer, DG REFORM, European Commission Marcelo Penaherrera, *CEO, Laboratorio de Inteligencia Artificial (LAB iA)* Marijn Janssen, *Professor in ICT and Governance, Technology, Policy and Management Faculty of Delft University of Technology* Adrián Gonzalez Sanchez, *Data & AI Lead for Public Sector & Healthcare, Microsoft Spain*

16:15 – 16:45	*Coffee Break*
16:45 – 18:00	**Towards AI4Gov+: a Network of Excellence on digital governance and technology diplomacy** Moderated By: Claudio Feijoo, *AI4Gov Coordinator* and Gianluca Misuraca, *AI4Gov Executive Director*

Open Discussion	Francesca Rizzo, *Rector's Delegate on European Research Projects, Politecnico di Milano* Tomás Jiménez García, *Director of Metared Global, Universia.* Carlos Marquerie, Co-Founder and CIO, Kyra Group Peter Parycek, *Vice Rector Digital Transformation, Danube University Krems* Pierre Rossel, *President, Inspiring Futures, Chairman, Digital Governance Foundation* Ana Ortega, *Coordinator of Innovation Unit, ONCE* (tbc)

18:00 – 18:30	**Closing Session**